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The Fontspring Digital Ad Font End User License Agreement

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### 1. Rights

a. This License grants a non-exclusive, non-transferable (except as outlined in section 3) license to Use and Embed the Font in into Digital Ads displayed on their or outside domains.

## 2. Requirements/Restrictions

- a. The font embedded in Ads on third party servers must only be used in the Ad. It must not be used in other pages of the website.
- b. When the Ads are no longer being run, the embedded fonts must be deleted from the third party server.
- c. If the font is to be embedded with CSS, the licensee must use the provided web fonts from Fontspring. The licensee may not embed in any website the Foundry's OpenType or TrueType fonts designed for desktop use.
- d. The Total impressions per month of the Ads may not exceed the number listed in the Invoice, expressed therein as "Impressions"

### 3. Provision to Third Parties

Licensee may temporarily provide the Font to a producer, publisher or other agent who is working on behalf of the Licensee.

The third party designer, developer, agent, or independent contractor must:

- (1) Agree in writing to use the Font exclusively for Licensee's work, according to the terms of this EULA.
- (2) Retain no copies of the Font upon completion of the work.

#### 4. Terms

Rights granted by this Agreement are perpetual. Fontspring will not charge additional fees post purchase, annually or otherwise.

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Licenses for desktop use, computer applications and games, installable interactive books, software, mobile applications and games, Ebooks and Epubs, website templates, website template distribution, product creation. and other uses not allowed by this Agreement may be available for an additional fee. Contact Fontspring at support@fontspring.com for more information.

### Modifications

Licensee may not modify the Font or create derivative works based on the Font without prior written consent from Fontspring or the owning foundry except to generate files necessary for embedding or linking in accordance with this EULA.

## Copyright

Licensee agrees that the Font is the exclusive property of the owning foundry and is protected by copyright and intellectual property laws. Licensee may be held legally responsible for any infringements on the foundry's rights caused by failure to abide by the terms of this Agreement.

## 8. Termination

Licensee agrees that the Agreement shall automatically terminate, without notice from Fontspring or the owning foundry, if Licensee fails to comply with any provision contained herein.

## 9. Refunds and Disclaimer

Fontspring will, at the User's request, provide a refund for the Font if:

- a. The Font has not been used in any published or released work.
- b. No more than 30 days have passed since the date of purchase, specified on the Invoice.
- c. The Font has been uninstalled and deleted from all Licensee's computers.

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Because some states do not allow the exclusion or limitation of liability for consequential or incidental damages, the above limitation may not apply to Licensee.

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# 11. Company Ownership

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