

## CANADA TYPE END USER LICENSE AGREEMENT

We have tried our best to make our licensing terms very clear and reasonable, but if you have any questions about any of them, you can always contact us using the information in section E below, and we promise to do our best to clarify things further for you. If you do not like the terms of this agreement, please contact us with any suggestions you may have for improving it. We want to satisfy our customers to the best of our ability, and we want our fonts to fit in your workflow the way you want them to.

By installing any Canada Type fonts on a computer you or your company owns, you are indicating that you agree that the fonts being installed are the exclusive property of Canada Type, and you or your company have a license of that property under the following terms and conditions:

### A) NUMBER OF MACHINES:

A1 - You can install the font(s) on one computer used in conjunction with one physical output device.

A2 - The physical output device mentioned in item A1 can be an inkjet printer, laser printer, offset press, silkscreener, vinyl cutter, or die-maker (for rubber stamps, as an example). If you have any other physical output devices you think may qualify under this clause, please let us know and we can help you determine whether or not it does.

A3 - If you want to license Canada Type fonts for more than one computer or one output device, you must upgrade your license to a multiple-device one. A multiple-device license includes the exact same terms as a standard license, but with a higher number of devices allowed. Multiple-device licenses come with automatic discounts, based on the number of devices you want the license to cover. Our Multiple-User Licensing Table can be found in section F of this document.

### B) STANDARD PERMISSIONS AND SPECIAL LICENSING:

B1 - **USE WITH ANY SOFTWARE:** You can use Canada Type fonts with any software that supports them. This includes mainstream retail software such as Microsoft, Adobe, Macromedia, Apple, Corel or any other software retailer's programs, or proprietary software you or your company may have had custom-made for special tasks.

B2 - **NO LIMIT ON IMPRESSIONS:** You can use Canada Type fonts to print as many copies of anything as you like, with no limits on number of impressions or print size. Supermassive national and international marketing campaigns are OK. So are million unit print runs. So are enormous chain-store signs. We love that stuff. It gives our fonts exposure.

B3 - **PREPRESS ALLOWANCE:** You can send Canada Type fonts to your service/prepress bureau if the job requires it, but please make sure the fonts are deleted from there once the job is done. If your service bureau doesn't delete the fonts, they will probably end up being used for a job other than yours, which reduces the value of the fonts you paid for, and prevents us from being compensated for our work.

B4 - **EMBEDDING PERMISSION:** You can embed Canada Type fonts in certain electronic documents. This includes PDF, Flash and Microsoft Office documents (such as Word or Powerpoint), or multimedia files, but please make sure, if at all possible, that you do not embed the complete character set. Fonts embedded in electronic documents can usually be extracted and pirated, so the less characters are embedded in a document, the less functionally desirable and piratable the font extract becomes.

B5 - **ePUB LICENSING:** The standard permission to embed Canada Type fonts in electronic documents, as stated in item B4, does not apply to commercial electronic publications (such as files of epub and mobi type). Embedding and use in electronic publications requires a special kind of licensing and pricing. If the font(s) you are licensing come from one of our distributors, and the distributor has a commercial electronic publications licensing system approved by Canada Type, the distributor's licensing terms and pricing are the ones relevant to your transaction, in addition to this current document. If the distributor doesn't have such a licensing system in place, licensing for commercial electronic publications use can be obtained directly through Canada Type, according to the ePub Licensing Table found in section F of this document. Direct licensing can be obtained by contacting Canada Type through any of the channels found in section E of this document.

B6 - **WEBFONT LICENSING:** You can use Canada Type fonts for simple web-related tasks, like making raster images or navigation elements to display on your web site. If you want to use Canada Type fonts as "webfonts", whereby you include them in your CSS code so that they appear live in web site documents, you must obtain another license appropriate to that particular use. If the font(s) you are licensing come from one of our distributors, and the distributor has a webfonts licensing system approved by Canada Type, the distributor's licensing terms and pricing are the ones relevant to your transaction, in addition to this current document. If the distributor doesn't have such a licensing system in place, licensing webfonts use can be obtained directly through Canada Type, according to the Webfonts Licensing Table found in section F of this document. Direct licensing can be obtained by contacting Canada Type through any of the channels found in section E of this document.

B7 - **WEB APP LICENSING:** If you want to make Canada Type fonts available as part of a dynamic interface for a server-based program (such as a Flash or PHP/Javascript program), or include them in a web browser-based program, you must obtain a special web application integration license. If the font(s) you are licensing come from one of our distributors, and the distributor has an application integration licensing system approved by Canada Type, the distributor's licensing terms and pricing are the ones relevant to your transaction, in addition to this current document. If the distributor doesn't have such a licensing system in place, licensing font for web application integration can be obtained directly through Canada Type, according to the Web App Licensing Table found in section F of this document. Direct licensing can be obtained by contacting Canada Type through any of the channels found in section E of this document.

B8 - You can use Canada Type fonts to print artwork on clothes, cars, mugs, fridge magnets or any other products that you, your company, or your clients are selling.

B9 - You can use Canada Type fonts to make non-digital 3-dimensional shapes, rubber stamps or scrapbooking alphabets that you can sell, but we have a condition if you want to do that: you must label your stamps or scrapbooking alphabets with the same name Canada Type uses for the font, and you must credit us with its design. For example: if you like to produce a complete rubber stamp alphabet using our Adore font, the name of your rubber stamp alphabet

has to be Adore, and somewhere on the packaging of the stamps, or on the web site retailing the stamps, you must state that the alphabet was produced using Canada Type's Adore font.

B10 - You can use Canada Type fonts to produce any artwork meant to be part of a corporate identity or branding. This includes logos, slogans, letterheads, business cards, business forms, banners, film titling, tie-in products, etc.

B11 - You can transfer this license to another user for a fee that doesn't exceed the original amount you paid for the license, but you have to inform us of this transfer either by email or by phone, so that we can update our customer support records. If you do transfer this license to another user, you must delete the fonts from all the previously licensed computers.

B12 - You can keep one backup copy of any Canada Type font you have licensed, but the backup medium you use should be secure and only privately accessible.

B13 - You can modify Canada Type fonts to your heart's content, but only for uses outlined within the condition of this license, and as long as the modifications are being done by yourself or Canada Type. For example: if you decide that our font Adore can be great for your logo, but you need a differently shaped B for it, you can modify the B of the Adore font you licensed, and use your new B for the logo. Modification also means font format conversion. If you have a Mac and a PC, you can use conversion software to convert the font between platforms. Please make sure to read items B14 and C2 for other conditions on font modification.

B14 - As relates to item B13, font modification is allowed, but must be done by either Canada Type or the font's licensee (that's you or your company or an employee of your company - but not an outside contractor or the creative department of an affiliate company). Third parties to this license are not allowed to modify Canada Type fonts under any circumstance, unless formally authorized in writing by Canada Type. Please read item C2 for more information.

B15 - You can install Canada Type fonts to be served internally to users at your company, provided that you have purchased an appropriate license for the amount of users who will have access to the fonts, according to the Multi-User Licensing Table found in section F of this document.

B16 - You cannot give away copies of Canada Type fonts in ways that do not comply with the rest of this agreement. For example: you cannot make any Canada Type fonts available for download on the internet, email them to your friends, upload them to public internet file transfer or storing channels. Please respect the value of what we do, so that we keep having an incentive to continue doing it.

B17 - You cannot resell Canada Type fonts through any medium unless you have written authorization from us to be a Canada Type distributor. This also means you cannot modify Canada Type fonts then sell the resulting modification.

B18 - If you are wondering about a particular type of usage we didn't include in this agreement, just drop us a line or give us a call and we will put your mind at ease. See section E for a way get in touch.

#### C) SUPPORT AND VERSION UPGRADES:

C1 - All Canada Type fonts undergo thorough testing before they are available for licensing, but if we did something wrong and the font you licensed doesn't perform up to your expectations, we will replace it with a satisfactory copy. Please make sure you include the order number or have the purchase receipt available when you ask for an exchange.

C2 - All Canada Type fonts come with free lifetime support. This is true of any and all Canada Type fonts, but not of customer-modified fonts (including converted or regenerated fonts), unless the modifications were made by Canada Type. We cannot really support a font unless we know exactly how it came to be the way it is. The production and/or modification of our fonts within Canada Type's own software and hardware environments is documented and archived, so we can trust ourselves to be able to troubleshoot fonts made directly by Canada Type, but we cannot vouch for any third party font conversion or editing software or hardware.

C3 - All Canada Type fonts come with free lifetime version upgrades. For example: if you license a font from us, and a year later we upgrade that font, you get the new upgrade for free. If five years later we upgrade the font even further, you get the further upgrade for free as well. We promise to keep providing free version upgrades for as long as Canada Type exists under its current ownership and management, which we project and hope to be a long, long time from now.

#### D) MISCELLANEOUS NOTES:

D1 - If you use our fonts in a film or publication, and you generously decide that you have room for creative credits, please credit the fonts to Canada Type, just like you credit the photos to their photographers and illustrations to their illustrators. A font is at least as much of a creative work as a photograph or an illustration, so it deserves its own credit where creative credits are given.

D2 - If you don't agree with some of our license terms, please discuss the issue with us. We are always open to new ways of providing our customers with better service. We are a small independent font development studio that thrives only by keeping our customers happy so that they come back for more. We believe that fonts with unreasonable restrictions do not ultimately contribute to anyone's satisfaction, so we try our best to keep our licensing adaptable to as many workflows as possible.

D3 - Our fonts are made to be used as fonts are normally used. We can guarantee and support their functionality as fonts, but not as anything else. We cannot take responsibility for incidental damages arising from our fonts being used in any application or in a certain way. Also we cannot take responsibility for a user's level of experience in using fonts within certain workflows. For example: if you license one of our fonts, and one of your employees does not know how to use it, we cannot be held responsible for lost time or an angry client.

#### E) CANADA TYPE CONTACT INFORMATION:

Canada Type can be contacted through these usual means of communication:

Postal Mail: Canada Type  
22 Latham Avenue Toronto, Ontario M1N 1M8  
Canada

Email and web:  
info@canadatype.com  
http://www.canadatype.com

Telephone: 416-806-1362

#### F) SPECIAL LICENSING PRICING TABLES:

##### F1 - Multi-User Licensing Table:

# of Users

Price (x Base Price)

1	1
2	1.5
3-5	2
6-10	3
11-20	4.5
21-50	9
51-100	12
101-200	18
201-500	30
501-1000	45

##### F2 - ePUB LICENSING TABLE:

Licensing Canada Type fonts for eBooks is priced per publication, with an option to license for unlimited publications. The price per application is 2x base price. The unlimited application option is 10x base price. Please note that multi-user licensing still applies to the number of users, regardless of the number of publications being licensed.

##### F3 - WEBFONT LICENSING TABLE:

Webfont licensing is also similar to the multi-user licensing system, but applies to the range of monthly page views. It can also be in conjunction with standard desktop licensing, as follows:

a) Webfont only, 10,000 monthly page views: Base price. b) Desktop only: Base price, as per Multi-User Licensing Table. c) Desktop + 10,000 monthly pageviews: Same as b, plus 0.5x base price. d) Desktop + 100,000 monthly pageviews: Same as b, plus 2x base price. e) Desktop + 1,000,000 monthly pageviews: Same as b, plus 4x base price. f) Desktop + 10,000,000 monthly pageviews: Same as b, plus 8x base price. g) Desktop + unlimited webfont use: Same as b, plus 16x base price.

##### F4 - WEB APP LICENSING TABLE:

Licensing Canada Type fonts for web application integration is priced per application, with an option to license for unlimited applications. The price per application is 20x base price. The unlimited application option is 100x base price. Please note that multi-user licensing still applies to the number of users, regardless of the number of publications being licensed.

##### F5 – MOBILE APP LICENSING TABLE:

Licensing Canada Type fonts for mobile application integration is priced per application, with an option to license for unlimited applications. The price per application is 10x base price. The unlimited mobile app option is 50x base price. Please note that multi-user licensing still applies to the number of users, regardless of the number of publications being licensed.